

Feature Highlight Sales Analytics

See your sales in a whole new way. Sales Analytics goes beyond painful POS reports, tracking every penny so you can spot the trends that make your business tick and take action to impact the bottom line. That's a better tasting ROI.

Sales Transaction Data

Go beyond your POS reports. Organize all your sales data into one platform so you can act with confidence. Track net sales, gross sales, or card sales. See it by day or by week. Compare to last year, or to any prior period, over any time range.

Rolls up sales reports across all locations, whether it's two or two hundred, making it easy to compare sales trends.

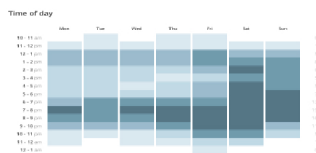
Tracks spending habits to uncover trends between first-time guests and what brings back the regulars.



Location	Total sales	New sales	Repeat sales	Rep ratio
Kansas City - Parklands Hotel	\$8754.00	44%	56%	100.00%
Kansas City - Overland	\$8838.00	51%	49%	100.00%
Kansas City - Overland	\$2383.00	49%	51%	100.00%
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New vs. Return Insights

Uses your historical trends and insights from hundreds of sources to forecast what'll happen so you can make smarter decisions each day.



Predictive Intelligence and Forecast

Will the weather make your sales shine? Loma solutions won't stop the rain, but it will calculate how things like the weather report to give you a prediction of how it'll impact business.

	Friday March 4th, 2016	Previous period
Card sales	\$10,976.46	+15%
New sales	\$7,547.20	+11%
Repeat sales	\$3,429.26	+16%
Transactions	153	+15%
Weather	☁️ 51°/29°	☀️ 35°/26°

Benefits of Sales Analytics

Be more productive as a GM knowing a prediction of what will happen based on insights from hundreds of sources

Know your sales numbers instantly, from one location to every location Identify the differences between first-time guests and repeat

See how things like tomorrow's weather report might become part of today's staff scheduling plan

Identify gains or losses for important KPI's like Average Check, Total Sales, and Covers

See the hottest times you want to make sure you schedule your best staff to be on the floor

Spending too much time running the numbers?

Call: 312.373.0487

