

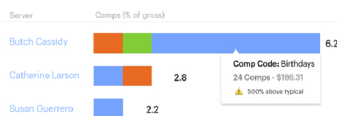
Feature Highlight

Discounts & Voids

Keep a lid on comps and voids with Discounts and Voids insights. Take command of your bottom line by identifying opportunities to improve the menu, reduce waste, and avoid abuse from employees taking advantage of comps, unnecessary voids, and illegitimate discounts.

Discount & Void Tracking

A few percentage points of comps may not sound like much, but it's just the sort of thing that can crush your profits. Loma Solutions tracks why, who, and when comps and voids happen, so you can stay in the black.



Voided Item Breakdown

Upservershow which items on your menu are driving the highest number of comps, so you can optimize the menu and run a smoother operation.

Server	Quantity	% of total	Typical	Variance
Cosmo Light				
Service error	3	21	3	-
86'd	6	42	1	+1000%
No reason	2	14	1	+1000%
Total For Cosmo Light	11	78	5	
Black Tulip				
No reason	2	14	3	-33%
Total For Black Tulip	2	14	3	-33%
Township Matter				
Service error	1	7	1	-
Total For Black Tulip	1	7	1	

Daily Summary

Every morning, you'll wake up to a clear summary of yesterday's comps and voids in the Daily Digest. Loma Solutions tells you everything you need to know to keep voids and comps under control, including why they happened and who did it.

Server	Quantity	Amount (\$)	% of gross	Typical % of gross	Variance
Jen Simmons					
Good Customer/VIP	8	52.00	0.77	0.71	+10%
Employee Meal 50%	50	40.34	0.60	0.39	+53%
Guest waited too long	3	25.75	0.40	0.02	+1500%
Training / Tasting	2	16.25	0.24	0.15	+58%
Total for Jen Simmons	2	22.00	1.01	1.27	+25%

Benefits Discounts & Voids

Combined with guest analysis, determine if a comp was a goodwill gesture to a VIP or an employee taking advantage to give away free food and drinks to his buddies

Interpret void data into actionable insights to optimize the menu and give feedback to the Back-of-House

Improve staff performance by uncovering trends or consistencies in discounting or voiding a certain item on the menu

Need to put a lid on Discounts and Voids?

Call: 312.373.0487

